



Mr. Mike Collins
Mr. Rusty Harling
The Works Floor & Wall
36-660 Cathedral Canyon Dr.
Cathedral City, CA 92234

June 25, 2007

SystemOne Support

Dear Mr. Collins and Mr. Harling:

We would like to take this opportunity to thank you for joining the elite group of SystemOne Installation Professionals.

As a SystemOne Installer, your dedication to using Ardex Underlayments and Toppings and W.W. Henry Products is evidence of your commitment to providing your customers with the very best flooring installation products in the industry, as well as SystemOne's industry best 10-Year Warranty.

Ardex / W.W. Henry and your Ardex Sales Professional are equally committed to you and your success by offering you the technical support, training, marketing tools and sales support that will help set you apart from your competition.

This packet contains training information and a variety of marketing materials available to you in support of your sales and marketing efforts. Many of these can be customized with your company's name and logo. In addition, our marketing department is available by request to assist you with other direct mail and advertising programs as well.

We hope you will take full advantage of all that is available to you as a SystemOne Professional, as we work together in the months and years ahead.

Sincerely,

ARDEX ENGINEERED CEMENTS

Bryant Buschman

Bryant Buschman
Sales Manager, West Coast